

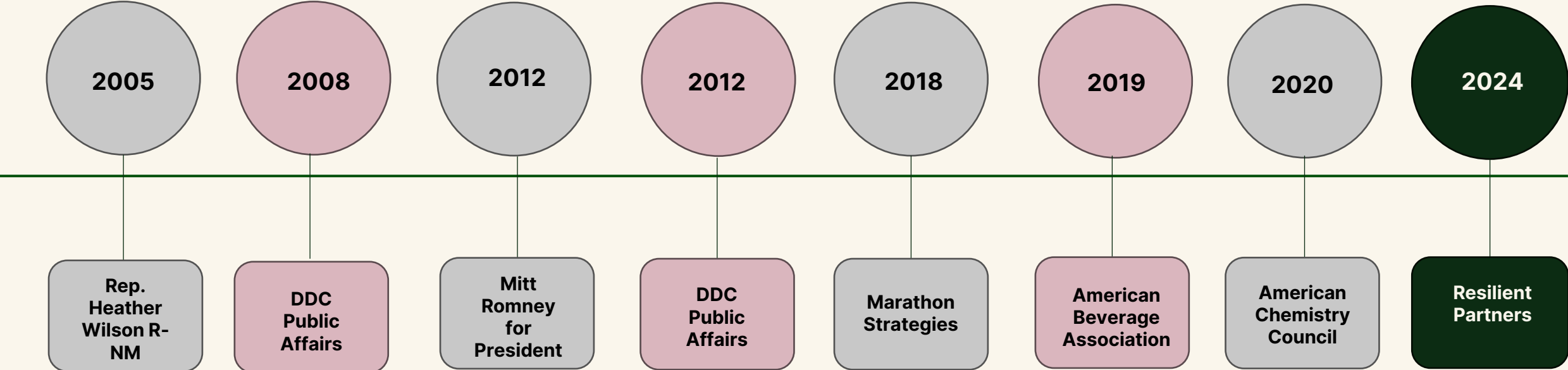


# Introducing Resilient Partners

Providing Public & Government Affairs  
Solutions



**Founded and led by Joshua Baca, with two decades of experience at the highest echelons of public and government affairs, politics, strategic communications, and industry associations.**



# The Big Picture: The public & government affairs arena has undergone substantial transformation, reshaping how we engage.



**Changing Political Landscape**



**Influence of Fragmented Media & Communications**



**Increased Scrutiny by Stakeholders & Public Officials**

# Here's What You Can Expect From Resilient Partners

## We'll Be Your Advocates



**Resilient Partners offers a modern approach to public and government affairs**, focusing on the synergy between advocacy, communication, and reputation management.

## We'll Be Your Communicators



**Our mission is to seamlessly intertwine the intersection** of legislative strategy, advocacy, reputation management, and strategic communications.

## We'll Protect & Enhance Your Reputation



**Whether it's advocating for a policy change**, building public support for a project, or responding to a crisis, we provide the tools and strategies needed to succeed in today's dynamic environment.

# We're The Bridge For Our Clients



**Advocacy &  
Legislative Affairs**

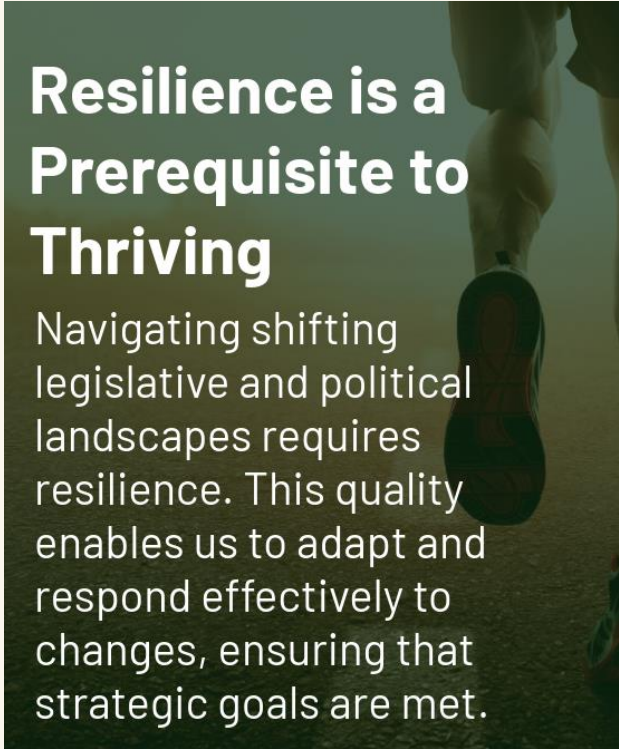


**Reputation  
Management**



**Strategic  
Communications**

# Our Core Principles



## Resilience is a Prerequisite to Thriving

Navigating shifting legislative and political landscapes requires resilience. This quality enables us to adapt and respond effectively to changes, ensuring that strategic goals are met.



## Shaping, Not Just Navigating

Securing favorable legislative outcomes necessitates a proactive approach. By defining the narrative early, we prevent others from shaping it to their advantage.



## Trust-Building

Transforming corporate priorities into broader societal movements is achieved through trust-building. Establishing authentic relationships and widespread advocacy fosters genuine support and collaboration.

# Discover Our Services

## Enhancing Legislative Affairs & Advocacy Strategies

We create customized advocacy strategies that enable clients to engage proactively with stakeholders, policymakers, and communities, fostering constructive dialogue and influence to drive meaningful change.

**Services Include:**

- Customized Advocacy Strategies
- Consulting on Legislative & Regulatory Affairs
- Lobbying & Policy Analysis
- Planning & Developing Advocacy Campaigns
- Building & Managing Coalitions
- Public Affairs Management

## The Art of Strategic Communication

We specialize in crafting powerful, authentic narratives for public and government affairs that effectively communicate complex issues with authenticity. **Services include:**

- Streamlined Storytelling
- Communication Strategy
- Advocacy Material Creation
- Crafting Brand Narratives
- Crisis Management & Planning
- Rapid Response Capabilities
- Earned & Owned Media

## Managing Your Reputation

Our reputation management services offer a comprehensive approach to building, safeguarding, and boosting your image amidst the constantly changing public and government sphere. **Services include:**

- Establishing Thought Leadership
- Assessing & Planning Your Reputation
- Mapping & Engaging With Stakeholders
- Gathering Competitive Intelligence
- Developing Partnerships & Engaging Communities
- Managing Associations

# Our Unique Approach

## What We Believe



## What We Do



**Our Services Go Beyond Just That: We Provide Solutions.**

**LEARN MORE: [www.resilientpartners.us](http://www.resilientpartners.us)**